

# Press Release

March 2, 2007

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## ***True North Consulting & Associates Inc.***

is pleased to announce new Implementation and Change Management Services to the Diagnostic Imaging Community.

(Mississauga, ON) In a recent statement issued by Mr. Thomas Hough, CMC, President of True North Consulting & Associates Inc., it was announced that "TNC's addition of Change Management and Project Management resources will provide something not usually offered to the DI Community. Mr. Cain will be able to address not only the logical and technical side of a PACS and other DI projects, he will be able to address the very important human element - how people feel about the project and their willingness to adopt new technology." TNC now offers resources as a team to meet the "Science" and the "Art" of implementing new technologies across a healthcare enterprise.

**Mr. Tim Cain. BMath, PMP** has joined TNC as a Program Director for DI Project Management initiatives. Mr. Cain who is a certified Project Management Professional (PMP) brings 9 years of healthcare project management experience with over 20 years of project management experience in total to DI initiatives. As a Program Director, Mr. Cain will execute on multiple initiatives simultaneously in order to meet and exceed stakeholder's required outcomes for key strategic initiatives.

### ***About True North Consulting & Associates Inc.***

True North Consulting & Associates Inc. is a third party independent consulting firm focusing on meeting the needs of the Diagnostic Imaging Community. Since 1998, TNC has been engaged in over 40 different major projects and has hosted The Electronic Healthcare Enterprise (TEHE) educational events for the past five years. For additional information visit [www.truenorthconsult.com](http://www.truenorthconsult.com) or contact Mr. Thomas Hough at [tomhough@truenorthconsult.com](mailto:tomhough@truenorthconsult.com) or call 905-271-4060.

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Consultants in Medical Technology and Implementation

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